



The Australasian Motor Museums Association

Motoring Matters

VOLUME 1, ISSUE 3

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INSIDE THIS ISSUE:

Delegate Reports	2/4
Contact	5
Member Offer's	6
Current Members	7
Meeting Highlights	8/9
Nut's & Bolts	10

*unless
you try to do
something
beyond what
you have
already
mastered,
you will never
grow.*

**Ralph Waldo
Emerson**

Chairmans Chatter

Well another Annual General Meeting has come & gone with 25 members & guests in attendance at the National Motor Museum, Birdwood, SA. My thanks to Marianne Norman, Director of the National Motor Museum for taking the chair for the election of our committee and to our committee members for their willingness to voluntarily commit their personal time, skills and finance to advance the association.

The committee remains largely unchanged, though unfortunately Tasmanian Delegate Phil Costello declined to re-stand due to the ongoing commitment required. The committee members thank Phil and the National Motor Museum of Tasmania for their input and commitment to the association over many years. Tassie members please note, Daryl Meek has now taken on the position, his contact details are listed on page 5.

You will all be glad to hear that the 'new' constitution was passed unopposed with an 85% majority after a recheck of the votes & proxies received, this has now been submitted to Consumer Affairs SA. Also, and most importantly, the membership fee's will not go up this year, financially AMMA remains in a sound position and able to meet our projected commitments for 2014.

Following the AGM, members & guests toured the National Motor Museums new feature displays, after lunch, Newton Williams, Curator of Technology, Swan Hill Pioneer Settlement Village made a stimulating and sometimes humorous presentation titled "It Can't Be Fixed", documenting the many trials & tribulations faced and resolved while restoring a vehicle. We then enjoyed an informal 'Forum' where important management issues were raised and discussed by the members present. Issues such as Volunteer Insurance, Health & Safety (forklift licences, Asbestos), Significance Assessments, Grant Applications, Websites & Social Media were all raised and practical experience shared. Many felt this was a very productive session with further information and documents continuing to be shared as members returned home.

The committee formally met later in the afternoon and resolved to review the National Brochure early 2014 and consider a reprint mid year. (Copies are still available via delegates) The Committee will meet again May 2014 in or around Sydney and are looking for a host venue and potential site visits, member input welcomed.

The website continues to gather momentum with our recent upgrade to make it Mobile friendly, around 30% of hits are now mobile or tablet users, adding Google Analytics has also helped us to better understand our visitors behaviour with around 55% leaving our site via a link to a members site. Website hits should continue to build as we launch our forum and member information sections this year.

Peter Gault

Delegate Reports

New South Wales

During the past 6 months I have managed to visit 10 Member Museums in NSW and ACT.

The response was varied but in general were expecting more out of the organization.

The rising cost of Insurance is a burden to all and on investigating this issue the Brokers have indicated if the information regarding claims over the past five years from all the member organizations is presented they would be able to ascertain the cost structure of the AMMA and possibly give a reasonable benefit to member museums.

This suggestion was put to me by several clubs and I believe we could benefit.

I also visited The Temora Air Museum ,Max's Shed Cobram ,Bobs Shed Quirindi and the Bennelong Museum .They seemed positive at the time but my emails thanking them have not been answered yet. I will follow up again.

Also a Museum is starting up in Coffs Harbour and they are keen to join.

The Museum at Inverell is on the move again ,I hope for the last time.

We are expecting to transfer to the new building April or May next year .Council is loaning us the Dollars to build a 4000sq meter building. The foundation is down and the Committee are exploring all avenues to find the dollars to pay back. A big risk for a small Town. Reg Wilkins

Northern Territory

Queensland

Introduction

With an aging population who have personally fostered the collection and preservation of our motoring history, comes a tragic reality that we are losing both the human knowledge bank and the breakup of many collections.

This has become very apparent in researching my new (retirement) business venture, as I collate the presence and location of many museum and personal collections both nationally and internationally.

Membership Status

There has been no movement in membership numbers this year.

However, there are high expectations of an increase into 2014 with visitor number on the increase as indicated through attendance as significant public events such as the RACQ Motorfest and All British Days with numbers in the vicinity of 5000 in attendance.

I have identified a number of small private collectors and enthusiast clubs with considerable resources (collections) that need to be encouraged to become members – we need to think of how to gather these groups together nationally albeit I am starting the Qld process through my QMM Tours & Information Centre (a reinvention of The Qld Motorsport Museum in a push to get funding to open the doors of my own museum)..

I am expecting to receive 2 new member applications in the near future.

The Year Gone By In Observation

Slow development of the Clive Palmer Museum – probably sidetracked by Dinosaurs and Australian political aspirations

The Brock Museum has closed and is not re-opening as indicated by Peter Champion last year – it is for sale as a complete collection or broken up –many \$millions involved in the acquisition.

The Australian Motorcycle Museum is currently on the market for approx. \$1.9million

The importation of vehicles due to the high \$A has meant loss of significant vehicles overseas has been minimised but the increase in imports, specifically USA, has seen a reduction in value of many vehicles. The reverse trend is now occurring and we are very much in danger of losing significant and historically relevant vehicles.

Strategy for Growth

Discussions are under way to review the funding model for museums along the same lines as the new Shepparton Motor Museum (which I visited in February) supplemented by commercial sponsorship. Approaches to the automotive industry continue to provide positive feedback and additionally, free advertising opportunities through industry associations such as the Australian Automotive Aftermarket Association.

What is being targeted going forward?

To significantly increase the membership and awareness of AMMA through direct contact and broader distribution of AMMA information.

Many more visitations will be facilitated through my own business venture and industry association.

Links to specialist suppliers such as Glen Smith's Vintage and Classic Reproductions.

Growth Opportunities

Transport Museums (Motor Centric – Road based and agricultural Heritage links with air and rail would not be unwarranted.

Promotion through expanded publicity – Hospitality & Tourism Industry

Use of existing Brochure across a broader spectrum of representation – hotel chains and motoring outlets.

Expectations

Greater visibility of AMMA and significant effort on my behalf by leveraging increased visitations and contact with museums, car club as and collectors over the next 12 months.

Close contact and pressure on Government to support our passion through my own contacts and politically connected parties.

South Australia

I have tried to visit most of South Australia's five members over the course of the year and hosting the Annual Meeting should enable members to raise any pressing issues with the executive committee while they are here.

I am also hopeful that we might gain a new member from the Mt Gambier/Nelson area in the near future.

Tasmania

Tasmania's four members of the Association, The Ransley Veteran Car Collection, The Bicheno Motorcycle Museum, Richardsons Harley - Davidson and The National Automobile Museum of Tasmania are all looking towards Tasmania's peak period for tourist numbers after experiencing the usual downturn over the Winter months. All members continue to be pro-active in enhancing their visitors experience. The attractions that have an admission charge, namely The Ransley Veteran Car Collection, The Bicheno Motorcycle Museum and The National Automobile Museum of Tasmania continue to do collaborative advertising under the brand Tasmania's Iconic Motoring Collections. All four attractions continue to actively promote one another.

Victoria

As Victorian State delegate to the AMMA I attended the AGM at Birdwood S.A. on Monday 30 Sept 2013. Quite convenient as I was a participant in the excellent Bay To Birdwood rally the day before. During the weeks prior to the AGM I sought contact with a number of members on two matters:

1. Support for me to continue as the State delegate for another 1 year term. This was received and as a result was endorsed at the meeting.
2. Support in the form of a nominated proxy vote in favour of the changes to the rules as previously circulated. It was noted that there had been minimal response across the country to this process and numbers were needed for it to be passed at the AGM. In spite of some last minute rallying of numbers there was insufficient votes for it to pass at the AGM. However there were no objections to the proposed changes. I was a participant in the Subcommittee which formulated the proposed rule changes and therefore participated in a discussion to secure the passing of these rules so that it need not be revisited next year. The meeting resolved to approach the S.A. Corporate Affairs to seek a mechanism for this to occur.

During the past year I have travelled a little and when possible have called in or contacted members. During these travels I have come across other worthy collections but have had minimal success in attracting new members. I ask that any existing members that have direct inroads to non-members assist me to encourage them to join us. The proposed "Membership Kit" could be beneficial to this process but not a substitute for a personal approach..

On a personal note my own museum/collection at The Motorist- Gembrook has been generally "Closed " to the passing public this year. A function of my dependency on tenants of my building to open the museum during my absence. I have been seeking suitable tenants for two shopfronts without success. I am in the process of restructuring my affairs so that I might relocate my home to the museum premises and be open more reliably. I do however continue to open for groups and interested individuals by appointment. As previously reported the initial distribution of the AMMA brochure was completed some time ago. I still hold a box of spares which are available to "Top Up " any members who contact me on. 0411- 465098

David Peck

Western Australia

Our Members generally have reported a slight increase in Visitors over the past year and are confident of a continuing increase in 2014, official Tourist numbers have had a significant increase over the past year to Western Australia.

We meet twice a year to discuss Museum matters and include promotions, problems, brochure top ups and ways we can assist each other with special displays (eg.65 years of Landrover and 100 Years of Morris etc). The 108 Motoring Clubs in WA support our Museums with regular visits and are an excellent low cost way of promoting our different collections. We are all delighted with the AMMA Newsletter and the excellent response of the AMMA Brochure/Web site as we are all experiencing an increase of interstate/overseas visitors.

At our meeting on the 21st September 2013 we unanimously endorsed the revised Constitution and thank those who diligently toiled over the document. As no nominations were offered Kelvin Ferris will continue as the WA Representative to the AMMA. Community organisations.. Members present agreed to continue to allow Carers free entry when accompanying a disabled person, senior groups and Teachers with School visits.

Ron West and or I have visited each of our Members over the past year and most members have combined with each other to support various Motoring events/Shows/Race meetings/Local events, handing out our AMMA Brochures to promote Collections throughout Australasia. Three of our Members combined recently for the successful Koorda Agricultural & Car Show with an excellent array of interesting vehicles.

The major event for the year was the Annual Classic Car Show in April, a display of 1,100+ Cars/Buses/Trucks/ Tractors/Motorcycles plus Traders and attracting 19,000 visitors, although hosted by the Council of Motoring Clubs several of our members also exhibited and assisted on the Show Committee.

Education... Schools, Technical Colleges, UWA visits are steady, in WA a Working with Children clearance is usually required. Two members were involved with "Discovering Automotive" hosted by Engineering & Automotive Training Council, Worldskills and Motor Industry Training Association to promote careers in the Automotive Industry. The Motor Museum of WA have a University student working 1 day per week assisting in the recording etc of our 13,000 item library. His internship includes the history of the GM plant in Mosman Park up until its closure in 1972, the HQ Holden being the last model to be assembled. Kelvin Ferris

New Zealand

While I struggle to get back to New Zealand as often as I would like I did have an opportunity to visit several Museums while on my last visit and Geraldine Vintage Car & Machinery's application for membership has seen them become our first NZ member.

I received a positive response from Yaldhurst & Southwards Museums and hope that MOTAT & Richardsons Truck Museum may also consider membership in the future.

I would urge anyone visiting NZ to take in the Burt Munro Indian Motorbikes display housed in a hardware store in Invercargill.

World Forum

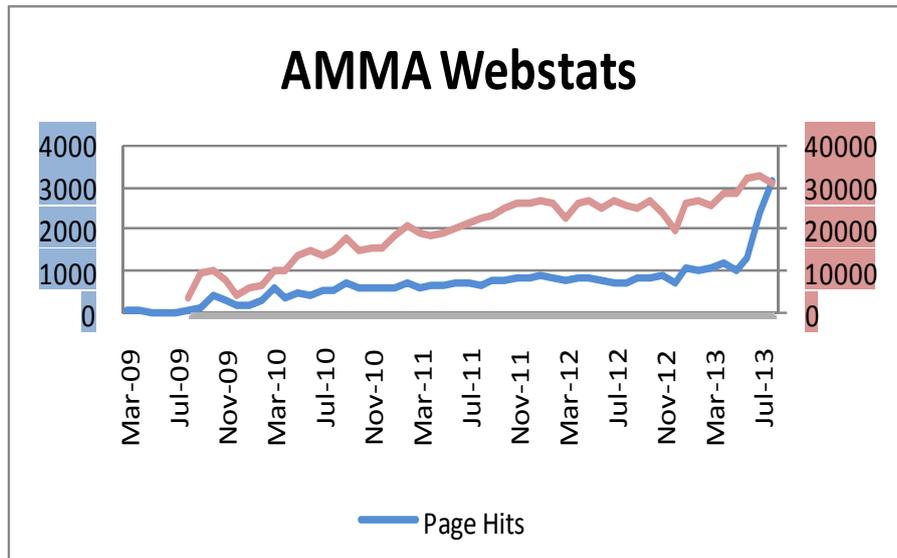
The Bi-Annual [World Forum of Motor Museums](#) will be hosted by the [Petersen Automotive Museum](#) in Los Angeles USA on the 25th to 29th March 2014.

This event is to be held in conjunction with the American [National Association of Automobile Museums](#) annual conference.

These events are a fantastic opportunity to see other museums and collections around the world, to get behind the public face, to network and discuss issues and solutions with owners, museum managers, and associated industry representatives from all over the world.

To register your interest contact Leslie Kendall at lkendall@petersen.org or alternatively our new Australian Delegate Kelvin Ferris kgf1942@gmail.com for further details.

www.australasianmotormuseums.com.au



The Committee

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New Zealand	Vacant		
Northern Territory	Vacant		
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Special Member Offers

These offers have been requested by or directed to, the association.

While the AMMA does not benefit from or endorse the products and offers made, we believe they may be of interest to members and pass them on for your consideration.

If you have any wish to discuss an offer or product please deal directly with the contacts listed below.

Museum & Collection Insurance



Many members & potential members have identified insurance as an area where AMMA may be able to provide assistance and while we have not been able to finalize a 'deal' for members due to a lack of information about members specific needs. Initial research has unearthed OAMPS as an interested provider of the broad range of policies required by Motor Museums and collections.

Our research included seeking a comparison quote on one of our members current cover notes and the quote returned was competitively priced. So we would encourage members to seek a quote from OAMPS before renewing your current policies and let us know the result so we can continue lobbying for a member discount.

AMMA/OAMPS Contact: Robyn Spiteri at robynsp@oamps.com.au or call her on (03) 56241000. Please mention AMMA - Gault so she knows it is a quote for an AMMA member.

Further info available at www.museumsaustralia.org.au/site/insurance.php#volunteers

The Doordefender is a revolutionary new car protective product that protects your car panels from dents, scratches and damage when your car is being transported, cleaned or stored with other cars.



A product which can be integrated into your risk management procedures with a strong security tether which prevents theft of the product.

Please visit the website to view the full family of products www.doordefender.com.au

Keep your vehicles perfectly preserved with Evans Waterless Engine Coolant.

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Water-based coolants must be changed-out at regular intervals, as corrosion inhibitors are neutralised through the oxidising actions of water. Evans waterless coolants do not entrain oxygen and are proven to last 4life.

For more information contact John Mallia 0411 411 177 or john.mallia@spcaust.com

Evans Coolants Australia/New Zealand offer a 15% discount if you mention AMMA when ordering

Current Members - October 2013

ACT Fire Brigade Historical Society - Forrest - ACT

Allansford Cheeseworld Museum - Allansford - Vic

Army History Unit - Bandianna - Vic

Australian Motorcycle Museum - Haigslea - QLD

Australian Motorlife Museum - Kempl Grange - NSW

Australian War Memorial - Cambell - ACT

Bailup Ford Farm - Bailup - WA

Barossa Junction Museum - Nurioopta - SA

Bicheno Motorcycle Museum & Restoration - Bicheno - Tas

Bone, Ian - Mount Omarney - QLD

Caboolture Historical Society - Caboolture - QLD

Campes Motor Museum - Hamilton - Vic

Charlies Arthur's Seat Auto Museum - Arthurs Seat - Vic

Chrysties Museum - Tocumwal - NSW

Coleraine Classic Cars - Coleraine - Vic

Como Gardens - The Basin - Vic

Dardanup Heritage Park - Dardanup - WA

Elfin Heritage Centre - Moorabbin - Vic

Fire Museum of Queensland Inc - Petrie - QLD

Fire Services Museum of Victoria - East Melbourne - Vic

Fox Classic Car Collection Trust - Docklands - Vic

Geraldine Vintage Car & Machinery Club - Geraldine - NZ

Gippsland Vehicle Collection - Maffra - Vic

Goolwa Motor Museum - Goolwa - SA

Harrow Transport Museum - Harrow - Vic

Joiner Collection - Trafalgar, Vic

Koorda Motor Museum - Koorda - WA

McFeeters Motor Museum - Forbes - NSW

Meek, Daryl - Ballarat - Vic

Merredin Military Museum - Merredin - WA

Motor Museum of WA - Whiteman - WA

Motorcycling Australia - South Melbourne - Vic

Museum of Fire - Penrith - NSW

Museum of Timeless Memories - Sale - Vic

National Automobile Museum of Tasmania - Launceston - Tas

National Holden Motor Museum - Echuca - Vic

National Military Vehicle Museum - Edinburgh Park - SA

National Motor Museum (Australia) - Birdwood - SA

National Motor Racing Museum - Bathurst - NSW

National Museum of Australia - Canberra - ACT

National Transport Museum - Inverell - NSW

Parkes Antique Motor Club Inc - Parkes - NSW

Peterborough Motorcycle Museum - Peterborough - SA

Pioneer Settlement Village Swan Hill - Swan Hill - Vic

Portland Powerhouse Motor & Car Museum - Portland - Vic

Powerhouse Discovery Centre - Castle Hill - NSW

Quennell, Peter - Maffra - Vic

RACV Heritage Collection - Noble Park - Vic

Richardsons Harley Davidson - Prospect - Tas

Ridley's Motor Museum - Bertram - WA

Ruston's Classic Car Museum - Renmark - SA

The Motorist - Gembrook - Vic

The Tractor Museum of WA - Whiteman - WA

Transport & Main Roads Heritage Centre - Toowoomba - QLD

Trevan Collection - Lismore - NSW

Vickers Holden Museum - Mandurah - WA

West Coast Motor Museum - Stakehill - WA

Wonders of Wynyard - Wynyard - Tas

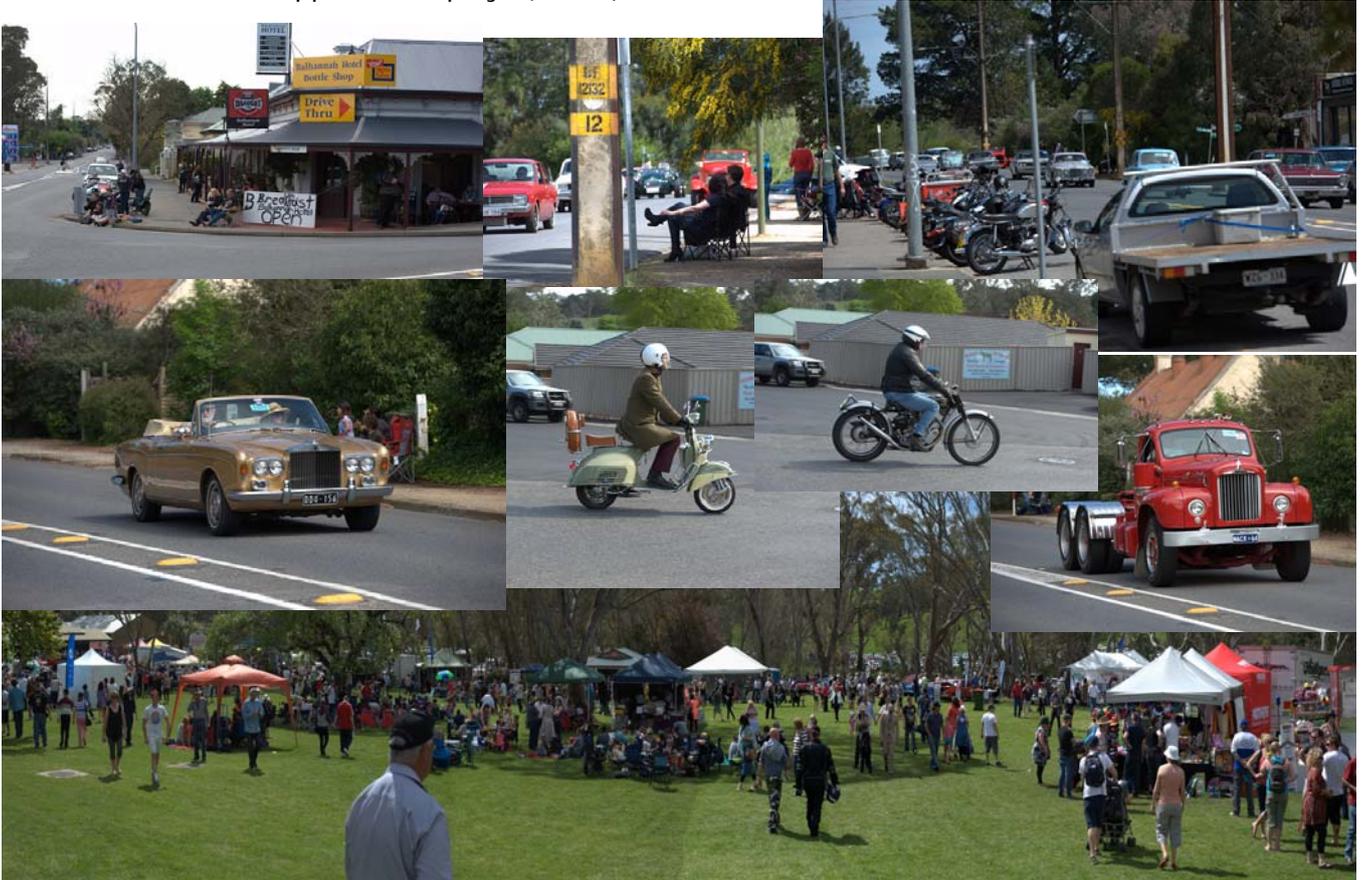
York Motor Museum - York - WA

Love of beauty is taste. The creation of beauty is art.

Ralph Waldo Emerson

AGM Highlights

For most visitors our visit to South Australia began on Sun 29th September with the Bay to Birdwood Classic, over 1500 vehicles participated with many more people & vehicles crowded into the Adelaide Hills to view the event, a fantastic spectacle and well worth the visit just to see such a diverse and well supported display. (below)



Monday we toured the National Motor Museums new feature displays and discussed from concept through to implementation. (right)



Monday evening saw us visiting the Barossa Junction motel & Museum for dinner and a guided tour of an extensive private collection of Chevrolet cars including the 1911 Little and a huge number of Aerial motorcycles. (below)



Tuesday morning brought us to the National Military Vehicle Museum SA, where we heard the interesting history of the building (explosives factory) and proceeded on a guided tour through the extensive display and workshop areas. A diverse and well laid out display.



Finally we visited the Goolwa Motor Museum where we were welcomed by owner Michael Finnis who kept us all captivated with stories of his early motoring exploits and vehicular histories past and present before enjoying complimentary wine & chocolate mud cake courtesy of Coobarra Wines to finish up our SA visit. (below)



Nuts & Bolts

Promotional Photo's

We can now display larger photo's on our website gallery, this is an area potential visitors may use to determine which attractions they wish to visit. Are we displaying the best shots to promote your museum, if not, please send copies to: info@australasianmotormuseums.com.au

Brochures

Do you still have AMMA brochures available for your visitors to pick up?

If not please email or ring you state delegate and ask for more. Contact details are on page 4.

Events

Many members run special or themed displays or host special events over the course of each year, AMMA provides a 'free' events page for you to promote your feature events to the public. Have you tried it?

Go to http://www.australasianmotormuseums.com.au/events_exhibits.php

Grants

Are you looking for some financial support to grow your enterprise?

It helps to know what is available , some links that might assist.

<http://grants.myregion.gov.au/>

<http://www.business.gov.au/grantfinder/grantfinderlist.aspx>

Reprint's - clever things we have seen recently

Five surgeons are taking a coffee break...

1st surgeon: "Accountants are the best to operate on because when you open them up, everything inside is numbered."

2nd surgeon: "Nah, librarians are the best. Everything inside them is in alphabetical order."

3rd surgeon: "Try electricians! Everything inside THEM is colour coded."

4th surgeon: "I prefer lawyers. They're heartless, spineless, gutless and their heads and their butts are interchangeable."

5th surgeon who has been quietly listening to the conversation: "I like British car restorers... they always understand when you have a few parts left over at the end."

A two-year-old is kind of like having a blender, but you don't have a top for it.

Jerry Seinfeld

I always wanted to be somebody, but now I realize I should have been more specific.

Lily Tomlin

